

**Program administrators and implementers:** Use this sample design as a starting point to create a new SEM program using 50001 Ready.

## **Benefits:**

- 1. Expand portfolio of energy efficiency offerings with a Strategic Energy Management (SEM) Program based on ISO 50001 best practices.
- 2. Claim savings from operations and maintenance (O&M) and business-practice (or behavioral) energy efficiency projects.
- 3. Develop a pipeline of capital and custom energy efficiency projects.
- 4. Leverage DOE's world-class resources to create value for customers while minimizing program development and implementation costs.
- 5. Provide industrial and large commercial customers with national recognition from US DOE.



In this design, customers are guided through 7 units over two years. Each unit combines:

- Group workshops that train participants on tasks defined by 50001 Ready Navigators, and allows sharing of ideas between facilities
- Site-specific activities that allow the utility to provide customers individualized help and support

## Sample Design:

	Units	Workshops	Site-Specific Activities	Navigator Tasks
	Planning	Workshop #1	Kick-off Meeting	1-5
1			Data collection plan	
			Baseline data collection	
	Energy Review	Workshop #2	Energy footprint	6-13
2			Treasure hunt	
	Continual	Workshop #3	Energy performance	14-18
	improvement		Operational controls	
	System management	Workshop #4	Communication & Training	19-25
			Management review	
			Savings calculation review	
	Review of Planning and Energy Review	Workshop #5	50001 Ready Navigator review	1-13
			Treasure hunt	
	Review of continual improvement and system management	Workshop #6	Energy savings review	14-25
			Internal audit	
			Management review	
	Celebration and Next Steps	Workshop #7	Planning for next steps	-
			Presentation development	
			Energy savings review	

More details on this design and other design options can be found at energy.gov/50001Ready



